

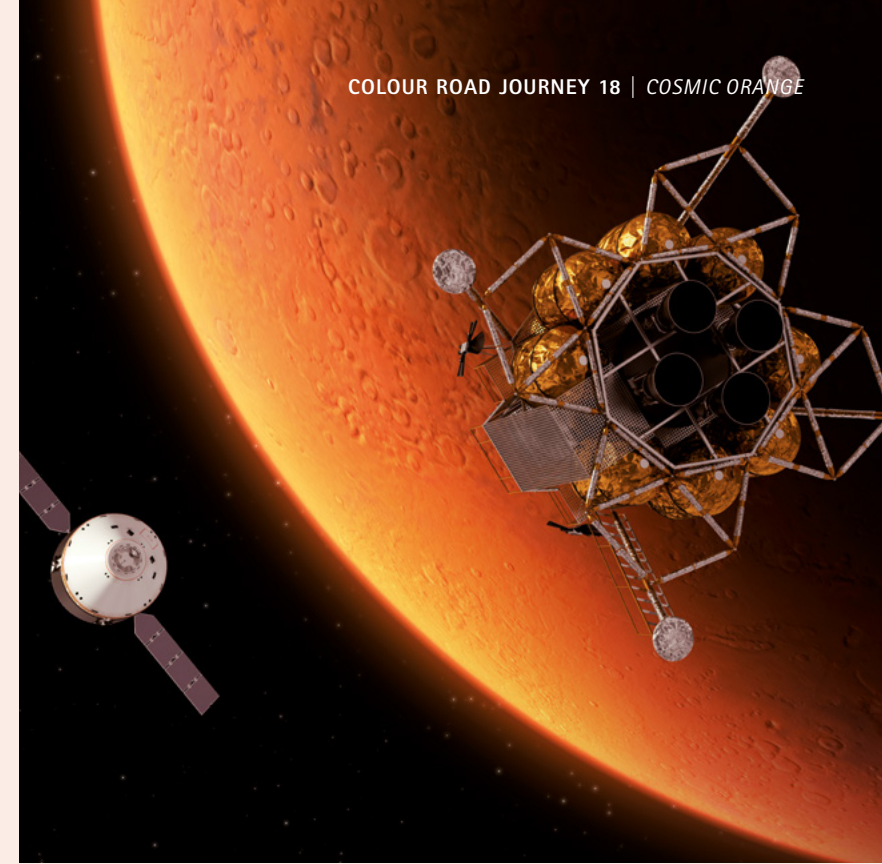
Orange, regarded as the ultimate colour of fun and frolic, is exhibiting its sophisticated side in "Cosmic Orange." Suggesting the tantalizing colour of the setting sun, it is a chic new hue that maintains a warm sense of delight.

Cosmic Orange has a sporty side that creates excitement even when standing still. Styled in a super matte finish, it will give everything from autos to action recreation, to personal electronics, a sense of energy. That sense will also translate to fashion and accessories as the world of sport continues to influence how we dress. Look for it clothing made of technological fabrics, as well as classics like wool and leather.

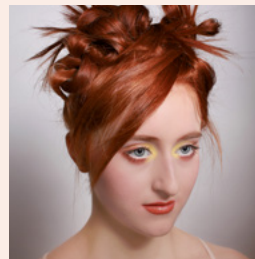
It has the ability to entice the palate as the colour suggests the spices of world cuisines. From South America, to Asia, to Africa, sultry orange hues dominate cooking and the colour can quickly bring to mind an appetizing dish. The colour is also a warm addition to kitchen spaces such as surfaces, as well as tableware and appliances, all implying a special taste sensation.

And it has a natural side, offering a balmy colour that suggests exotic flowers like Bird of Paradise or lilies, growing in a rainforest, as well as the rich clay soil that nourishes much of the earth.

Deep, but not serious, colourful, but not frivolous, Cosmic Orange is a colour for taking on all aspects of design and life.



C O S M I C
O R A N G E



IMPULS



22/4 HOMMES FEMMES

